

ASHLEY CAMPBELL

CEO/EXECUTIVE DIRECTOR

AshleyC@legalaidnc.org

(919) 614-0715

legalaidnc.org



Ashley Campbell is the CEO of Legal Aid of North Carolina, where she is leading a major transformation to strengthen and modernize access to civil legal help. A first-generation college graduate from Gaston County, she has served as a legal aid staff attorney, civil litigator, and law professor, and is recognized as a Best Lawyer in America with deep expertise in property law and trial skills. A leader in the North Carolina legal community, she has served on the State Bar Council and in multiple statewide professional leadership roles. Ashley brings both seasoned legal experience and a forward-looking vision to the work of building a more equitable and accessible legal system.

LEADERSHIP AND SERVICE

UNC Law Alumni Association Board of Directors, Present

North Carolina State Bar, 2017-present

State Bar Councilor, Tenth Judicial District, 2022-2025

Succession Planning Subcommittee Chair, 2023

Advisory Member, Committee to Study Regulatory Change, 2019-2022

Advisory Member, Communications Committee, 2017-2022

Advisory Member, Committee to Amend the Rules of Student Practice, 2018

Legal Aid of North Carolina, 2005-present

CEO, 2022-present

Vice-Chair, Board of Directors, 2021-2022

Chair, Development Committee, 2020-2022

Member, Board of Directors, 2019-2022

Volunteer Attorney (Domestic Violence), 2005-2016

North Carolina Bar Association, 2016-2019

Minorities in the Profession

North Carolina Bar Foundation **Development Committee**

Access to Justice **Leadership Council**

Wake County Bar Association and Tenth Judicial District Bar, 2013-present

President, Board of Directors, 2017

President, Wake County Bar Foundation Board of Directors, 2017

President-Elect, Board of Directors, 2016

Secretary, Board of Directors, 2015-2016

Member, Board of Directors, 2013-2018

Vice-Chair, Endowment Committee, 2020-2022

Chair, Professionalism Committee, 2019

Chair, Nominating Committee, 2018

Chair, Sponsorship Committee, 2018

Chair, Strategic Planning Implementation Committee, 2018

StepUp Ministry, 2010-2017

Chair, Board of Directors, 2014-2016

Vice-Chair, Board of Directors, 2013

Board Member, 2010-2017

Federation of Defense and Corporate Counsel, 2013-2020

Vice-Chair, Professional Liability Committee, 2016-2019

Vice-Chair, Commercial Liability Committee, 2016-2019

HONORS AND AWARDS

- Best Lawyers in America, 2016-present
- Thomson Reuters Super Lawyer, 2017-present
- Triangle Business Journal, Peak 25 CEO's in the Triangle, 2023
- Featured in Raleigh Magazine's Women Shaping Raleigh Edition, 2023
- Chief Justice's Faith and Justice Alliance Member, 2019-2022
- Gwyneth B. Davis Leadership Award Recipient, N.C. Association of Women Attorneys, 2019
- Chief Justice's Equal Access to Justice Commission Member, 2018-2023
- "Citizen Lawyer" Award Recipient, North Carolina Bar Association, 2016
- "Women in Business" Award Recipient, Triangle Business Journal, 2014
- "Woman of Justice" by North Carolina Lawyers Weekly, 2013
- "Leader in the Law" by North Carolina Lawyers Weekly, 2012
- "Outstanding Recent Graduate" Award Recipient, UNC School of Law, 2011
- Thomson Reuters Super Lawyers Rising Star, 2009-2016
- Pro Bono Impact Award Recipient, Business Leader Media, 2008
- "40 Under 40" Award Recipient, Triangle Business Journal, 2008

EDUCATION

University of North Carolina at Chapel Hill School of Law

Juris Doctor

University of North Carolina at Chapel Hill

Bachelor of Arts in American Studies with honors

Harvard Business School Executive Education

Women's Leadership Forum 2024 Governing for Nonprofit Excellence Program Certificate 2014